Fall 2011 Semester  
DIGITAL ART & NEW MEDIA: ARTS-UG 1635

Course Dates:
September 8th – December 15th  
Thursday: 3:30 p.m. – 6:10 p.m.

Classroom Location:  
Room 134  
7 East 12th Street

Office # and Hours:  
Room 613  
715 Broadway  
Thursday 12:00 – 3:00

Cynthia Allen  
(212) 463-7617  
cynthia@artsarchive.biz  
or  
ca5@nyu.edu

Required Reading:  
The New Media Reader by Noah Wardrip-Fruin and Nick Montfort:

http://www.newmediareader.com/about.html

http://games.soe.ucsc.edu/people/noah-wardrip-fruin

Synopsis:  
The new media field has been developing for more than 50 years. This book collects the texts, videos, and computer programs—many of them now almost impossible to find—that chronicle the history and form the foundation of this still-emerging field. General introductions by Janet H. Murray (author of Hamlet on the Holodeck) and Lev Manovich (author of The Language of New Media), along with short introductions to each of the selections, place the works in their historical context and explain their significance.
The texts are from computer scientists, artists, architects, literary writers, interface designers, cultural critics, and individuals working across disciplines. They were originally published between World War II (when digital computing, cybernetic feedback, and early notions of hypertext and the Internet first appeared) and the emergence of the World Wide Web (when these concepts entered the mainstream of public life).

The CD accompanying the book contains examples of early games, digital art, independent literary efforts, software created at universities, and home-computer commercial software. Also on the CD is digitized video, documenting new media programs and artwork for which no operational version exists.

**Additional Reading:** Students will be given articles of assigned readings on aspects of digital new media at the start of each new class. Since Digital New Media is constantly evolving and new technologies are profiled weekly, articles assigned will relate to topics in the news, as well as history of the topics discussed.

**Lab Assignments:** Students will be assigned Web sites to look up outside of class. These Web sites will reflect the books and the articles assigned, as well as the videotape, DVD and website demonstrations. In addition, blogs and/or DELICIOUS links account ([http://delicious.com/](http://delicious.com/)) will be used to encourage the class to share information on particular topics. In addition, students may be assigned other new media websites as experiments, such as Google docs.
Deliverables:

There will be a weekly BLOG report and a final new media project. The BLOG can be set up, where, on a weekly basis the student can submit a summary of the article or chapter read, ideas and reflections concerning the class material covered.

- The final project is a digital new media project (to be approved by November 3rd). I will meet with each student at least twice before November 3rd to review potential final projects. The digital new media project should involve a Web site construction (supply Web site links) or an interactive piece delivered on a CD or DVD.

- The final project is due the last day of class on Thursday, December 15th. BLOG reports are due on the before 1:00 p.m. each Thursday. If any of the BLOG reports are late, without a verifiable and good excuse, it may result in a reduced grade. Your grade is based on 13 BLOG reports: (25% of your grade), class attendance and participation (25% of your grade) and final project (50% of your grade).

- BLOG reports should include a one-page summary of the article, lecture, DVD or chapter from THE NEW MEDIA READER. The reports should be used as a departure point for the student to express his or her own views of the subject matter. The student is expected to incorporate ideas mentioned in the classroom discussions.

- BLOG reports will be based on assigned readings, lab assignments, field trips and DVDs/videos for the course. The final project will be discussed and agreed upon during an Office Hour or other outside of class meeting with the instructor.

- There will be guest speakers relating to the state-of-the-art of digital new media. Some of the guests may include Professor Ken Perlin, Noah Wardrip-Fruin, Eric Rosenthal (former VP of Walt Disney R & D), gaming experts, and others.

- Attendance is taken and is an integral part of your grade. More than one missed class without a written excuse by a doctor or some other professional may result in a reduced grade.
• Incompletes: asking for an incomplete needs to be based on a “good reason.” The student must request the incomplete in writing (or e-mail) before December 15th.

• NYU Plagiarism Policy:

“As a Gallatin student you belong to an interdisciplinary community of artists and scholars who value honest and open intellectual inquiry. This relationship depends on mutual respect, responsibility, and integrity. Failure to uphold these values will be subject to severe sanction, which may include dismissal from the University. Examples of behaviors that compromise the academic integrity of the Gallatin School include plagiarism, illicit collaboration, doubling or recycling coursework, and cheating. Please consult the Gallatin Bulletin or Gallatin website http://www.gallatin.nyu.edu/academics/policies/policy/integrity.html for a full description of the academic integrity policy.”