Writing About Popular Music
Gallatin School
New York University
WRTNG-UG 1039
Fall 2014, Wednesdays, 6:20 – 9:00 p.m.
25 West Fourth Street, Room C5
Professor Amanda Petrusich
Email: petrusich@gmail.com
Phone: 914.217.8890
Office Hours: Wednesdays, 5 – 6 p.m., 1 Washington Place, Room 616

Course Description:
Effective music criticism – criticism that places a song or album within the appropriate social, political, personal, and aesthetic contexts – can be as enthralling and moving as the music it engages. In this advanced writing course, we will explore different ways of writing about music, from the record review to the personal essay. We’ll consider the evolving tradition of pop music criticism (How are MP3 blogs and websites challenging print media? How is the critic’s role changing?) and the mysterious practice of translating sound into ideas (How do we train ourselves to be better and more thoughtful listeners?). Through reading, writing, and class discussion, we’ll contemplate the mysterious circuitry that causes people to embrace (or require) music – from Bob Dylan to Lil’ Wayne – and how best to explore that connection on the page.

Goals:
Music writing is a broad and burgeoning genre. This semester, we’ll explore its various iterations through attentive reading and original writing. Each week, we’ll talk not only about what makes for a successful music writing, specifically, but also about the mechanics of strong prose: how to write in scene, how to make sure every word is doing useful work, how to build solid arguments and ideas, how to avoid platitudes and clichés in favor of specifics, and how to artfully render a character or sound.

Readings:

Required Books:
Love is A Mix Tape (Rob Sheffield)
Let's Talk About Love: A Journey to the End of Taste (Carl Wilson)
Psychotic Reactions and Carburetor Dung (Lester Bangs)

Recommended Anthologies (the first two are out of print, but very helpful if you can find them):
Rock She Wrote (ed. by Ann Powers and Evelyn McDonnell)
The DaCapo Book of Rock n’Roll Writing (ed. by Clinton Heylin)
Out of the Vinyl Deeps: Ellen Willis on Rock Music (ed. Daphne Carr)
Stranded: Rock and Roll for A Desert Island (ed. by Greil Marcus)

*This reading list will be heavily supplemented with additional articles throughout the semester.
Grading
-- 60% of your grade will be based on the strength of your writing assignments
-- 40% of your grade will be based on in-class participation, preparedness, and workshop discussions (per the workshop guidelines below). Please note: just showing up is not enough to earn you a desirable participation grade. Writing workshops are contingent on constructive, thoughtful discussion.

Attendance
Because our course only meets once a week, attendance is mandatory and paramount. Again, workshops only work when everyone is participating and engaged. If you have to miss a class – especially a workshop day – you must email me in advance at petrusich@gmail.com. Illnesses (please don’t drag yourself to class if you’re sick) and emergencies are excused absences. All unexcused absences will adversely affect your participation grade, as will arriving to class late, leaving early, or not arriving prepared to discuss the assigned readings. We’ll take a short break halfway through each session, when you can use the bathroom, get a drink, etc.

Plagiarism
As a Gallatin student you belong to an interdisciplinary community of artists and scholars who value honest and open intellectual inquiry. This relationship depends on mutual respect, responsibility, and integrity. Failure to uphold these values will be subject to severe sanction, which may include dismissal from the University. Examples of behaviors that compromise the academic integrity of the Gallatin School include plagiarism, illicit collaboration, doubling or recycling coursework, and cheating. Please consult the Gallatin Bulletin or Gallatin website [www.gallatin.nyu.edu/academics/policies/policy/integrity.html] for a full description of the academic integrity policy.

Workshop Guidelines
As a member of this workshop, you’re responsible for 4 pieces of original music writing, submitted on time per the workshop schedule. (If you want to bring something significantly longer or shorter than what’s specified, speak with me beforehand.) You’re also responsible for thoughtfully – and thoroughly – reading and responding to your classmates’ work each week, and coming to class prepared to discuss it analytically and enthusiastically. Your work as a reader will be as closely evaluated as your work as a writer. The writing workshop provides a home for a lively, conversational exchange of ideas and support between artists. It should be challenging, fun, and, on occasion, exhilarating.

Before class, please print and read all the submissions and jot down a few notes. Try to focus your thoughts on a larger theme or idea (ie. What is this piece really about? How does it work?) and avoid – whenever possible – a laundry list of micro-criticisms. When you’re finished reading, consider the entire draft with a diagnostic eye: What’s the one big thing the writer should concentrate on for his or her second draft? In general, don’t worry about line-editing extensively (that’s my job), and be sure to address the piece on its own terms, always being mindful of authorial intent.
Remember that praise – for a particularly stirring image or scene, for an innovative structure, for a sound or song well-rendered – can be as useful as criticism, although in this course, we’re generally reading with an eye towards revision. **All feedback should be focused on how to make the piece succeed.** If you found an approach or a style unsuccessful, I want to know why and how to make it work. If you found something fantastic, I want to know why and how to harness that magic. Be candid but be careful.

I’ve found it tends to work best when the person whose work is being discussed absorbs the conversation without participating in it too heavily – this is not a hard and fast rule, but it helps to keep the workshop from feeling like a debate. (The author will always have time to ask questions once everyone has offered their comments.) For those participating in the discussion, I encourage you to listen closely and carefully to your colleagues’ critiques – this includes taking notes – and to reference their advice as you give your own. A good workshop operates like an engaging conversation, with organic digressions, movement, and occasional cross-talk.

**Schedule:**

Please note that writing assignments are listed in advance of the class where we will discuss them – an assignment listed for Week 1 is due Week 2, etc.

**Week 1/Sept. 3: Introduction / Music and Memoir**  
In-class exercise: Joe Brainard, “I Remember”  
**Discussion:** Because listening is such a subjective experience, music writing often incorporates personal elements – some discussion of how or why or when something worked on you. How do we best employ those elements to effectively communicate something bigger about music?  
**Reading assignment:** *Love Is A Mixtape* (Rob Sheffield), assorted pieces by Lindsay Zoladz

**Week 2/Sept. 10: Music and Memoir**  
Visitor: Lindsay Zoladz, pop critic, *New York magazine*  
**Discussion:** How is music a useful base for memoir? How do we write about our personal experience of a song, album, or artist in a way that feels useful and universal, rather than indulgent or over-specific?  
**Writing assignment:** Write a 1000-1500 word personal essay about a piece (or genre) of music that affected you or your life in some pivotal way.

**Week 3/Sept. 17: Workshop A (Music and Memoir)**

**Week 4/Sept. 24: Workshop B (Music and Memoir)**  
**Reading assignment:** “Astral Weeks,” “Of Pop and Pies and Fun…,” “The Clash” (from Lester Bangs, *Psychotic Reactions and Carburetor Dung*); assorted reviews/essays by Jayson Greene

**Week 5/Oct. 1: CLASS CANCELLED / I'll be participating in a panel at the CUNY Graduate Center about record collecting – more details to follow!**

**Week 6/Oct. 8: The Record Review**
In-class writing/listening: One sentence song reviews (6 songs, 6 words each) / Writing without context
Discussion: What does criticism look like? What does it do? How is it changing? What is the critic’s job, beyond describing what something sounds like? Lester Bangs’s “Astral Weeks” – is this a record review? What’s the purpose of a record review? How is criticism different than opinion? Can it be personal? Why is it important to contextualize art? What do the best reviews do?
Visitor: Jayson Green, Contributing Writer, Pitchfork/Managing Editor, eMusic/Wondering Sound
Writing assignment: Write one 400-600 word record review on an album of your choice

Week 7, Oct. 15: Workshop B (Record Review)

Week 8/Oct. 22: Workshop A (Record Review)

Week 9/Oct. 29: Profile Writing
Discussion: What do the best profiles accomplish? What is the author of a profile really trying to address? What’s the formula for a profile, and how to we avoid/subvert/transcend it?
Visitor: Zach Baron, staff writer, GQ

Week 10: Nov. 5: Workshop A (Profiles)

Week 11/Nov. 12: Workshop B (Profiles)
Reading assignment: Let’s Talk About Love: A Journey to the Edge of Taste (Carl Wilson)

Week 12/Nov. 19: Cultural Criticism
Discussion: Carl Wilson’s argument for Celine Dion as outlined in “Let’s Talk About Love.” What does taste have to do with it? Do we need to take commercially successful artists more seriously? Being popular doesn’t make you bad – but does it make you good? Does it make you important? How do we define cultural currency? How can we use music trends to make larger political/personal/social arguments? How do music scenes work? Why are they important? How do we capture them on the page?
Writing assignment: Write a critical essay of 1,000-1,500 words using a commercially successful piece of music – looking at a song, an artist, a moment, a movement – to make a larger point about contemporary culture. Why is this popular? Why does it matter? What does it mean?

Week 13/Nov. 26 CLASS CANCELLED/THANKSGIVING

Week 14/Dec. 3: LAST DAY OF CLASS/WE EAT PIZZA

Workshop Logistics
Successful writers and critics MUST be able to hit a deadline. Magazines, newspapers, and even websites and blogs operate on very strict publication schedules, and this workshop is no different. **Writing assignments are due at 10 p.m. on the Sunday before they are scheduled to be workshopped.** THIS DEADLINE IS NON-NEGOTIABLE. This way, everyone has two full days to read the submissions before class meets on Wednesday. Submissions should be emailed to me (petrusich@gmail.com), and I will distribute them to our class mailing list late Sunday night. Please read over the syllabus and the deadlines below and note when assignments are due, and schedule your semester accordingly.

So that we have time to address everyone’s work, the class will be divided into two groups, A and B. They will workshop on alternate weeks. We will loosely plan on spending 15-20 minutes discussing each submission. **Please note your writing deadlines below.**

**Group A deadlines:**
Sunday, September 14 (music and memoir)
Sunday, October 19 (record review)
Sunday, November 10 (cultural criticism)
Wednesday, December 10 (three revised pieces; a new piece of cultural criticism)

**Group B deadlines:**
Sunday, September 21 (music and memoir)
Sunday, October 5 (record review)
Sunday, November 17 (profile)
Wednesday, December 10 (three revised pieces; a new piece of cultural criticism)