

**NYU Gallatin School of Individualized Study
Fall 2015 Semester
DIGITAL ART & NEW MEDIA, (DANM) -- ARTS-UG 1635**

**Course Dates:
September 4th – December 11th
Fridays: 3:30 p.m. – 6:10 p.m.**

**Classroom Location:
1 Washington Place
Room : 501
Fridays: 3:30 – 6:10**

**Office Hours:
1 Washington Place
Room 407
Fridays: 12:00 – 2:00**

Cynthia Allen Contact Information:

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Digital Art & New Media Definition:

Use of digital tools to create artistic endeavors.

Course Description:

This workshop seeks to bring students from varying backgrounds together to engage in evaluating and developing digital new media for the Internet and other new media art mediums. The Internet makes possible a powerful new kind of student-centered, constructivist learning by collecting at a single site a phenomenal array of learning and creative resources that can be explored with simple point-and-click skills: photos, text, animation, audio and film materials.

Emerging new media technologies allow cross-development and implementation to the Internet and elsewhere. Each student brings to the class a set of experiences and skills, such as research, writing, design, film, music, photography, computer gaming, performance, illustration, computer literacy, software knowledge or Internet experience. Through lectures, including a survey of digital new media currently on the Internet or being developed at media research labs, group discussions, field trips and workshops focusing on their personal skills, students will develop individual projects. The workshop will deconstruct innovative Web sites, computer and video games, film, virtual reality and augmented reality projects, as well as discuss concepts, content strategies, and frameworks that bridge theory and practice. Class projects, readings, writings, and Blog journal-keeping are essential components of this course. Students are encouraged to supply their own media.

Course objectives/Learning goals

Students often have varying degrees of proficiency with digital new media tools. Besides class, I intend to work with the students individually assessing what each of their skills are. I intend to develop a plan for each student as to what new media tools they should learn and meet with each student regularly – at least 3 times during the semester during my office hours. Each student will demo both the tools they are learning and the new media projects they are developing to the class on a regular basis – at least 3 times during the semester. I intend to mentor my students in website development, using Google Docs as a communication tool (that will be kept Private and only

available to the class), using Delicious's social- bookmarking site, using Blogs as journal-keeping for their assignments, and other new media development tools, depending on their skill sets.

Weekly Assignments:

This class will vary each week, depending on lecturers, field trips and updates on new media. Thus, at the beginning of each class, I will pass out hard copies of the assignments for the following week. I will also send an e-mail to each student of these assignments each week. I intend to develop a GoogleDocs link for weekly assignments.

Readings:

There will be selected readings from The New Media Reader by Noah Wardrip-Fruin and Nick Montfort that are online:

<http://www.newmediareader.com/about.html>

<http://games.soe.ucsc.edu/people/noah-wardrip-fruin>

Additional Readings:

Students will be given online articles or website links of assigned readings on aspects of digital new media at the start of each new class. Since Digital Art and New Media is constantly evolving and new technologies are profiled weekly, online articles or website links assigned will relate to topics in the news, as well as help give a historical perspective of the topics discussed.

Lab Assignments:

Students will be assigned Web sites and online tutorials to look up outside of class. NYU students have free access to Lynda.com, which has an expansive array of tutorials. Lynda.com (<http://www.lynda.com/member.aspx>), various other Web sites and online tutorials will reflect the books and the articles assigned. I intend to also supplement topics portrayed with DVDs and other types of new media demonstrations.

In addition, blogs and/or DELICIOUS links account (<http://delicious.com/>) will be used to encourage the class to share information on particular topics. In addition, students may be assigned other new media websites as experiments, such as GoogleDocs.

Requirements:

There will be a weekly BLOG report, articles and their links posted DELICIOUS, and a final new media project. The BLOG can be set up, where, on a weekly basis, the student can submit a summary of the article or the chapter read, ideas and reflections concerning the class material covered.

The final project is a digital new media project (to be approved by November 6th). I will meet with each student at least twice before November 6th to review potential final projects. The digital new media project should involve a Web site construction (supply Web site links) or an interactive piece delivered on a CD or DVD.

The final project is due the last day of class on Thursday, December 11th.

BLOG reports are due on the before 1:00 p.m. each Thursday. If any of the BLOG reports are late, without a verifiable and good excuse, it may result in a reduced grade. Your grade is based on 13 BLOG reports: (25% of your grade), class attendance and participation (25% of your grade) and final project (50% of your grade).

BLOG reports should include a one-page summary of the article, lecture, DVD or pages from assigned readings. The reports should be used as a departure point for the student to express his or her own views of the subject matter.

The student is expected to incorporate ideas mentioned in the classroom discussions.

BLOG reports will be based on assigned readings, lab assignments, field trips and DVDs/videos for the course. The final project will be discussed and agreed upon during an Office Hour or other outside of class meeting with the instructor; a verification of the scope of the project will be sent via e-mail to instructor.

There will be guest speakers relating to the state-of-the-art of digital new media. Some of the guests may include Professor Ken Perlin, Noah Wardrip-Fruin, Eric Rosenthal (former VP of Walt Disney R & D), gaming experts, and others.

Attendance is taken and is an integral part of your grade. More than one

missed class without a written excuse by a doctor or some other professional may result in a reduced grade.

Incompletes: asking for an incomplete needs to be based on a “good reason.”

The student must request the incomplete in writing (or e-mail) before December 11th.

NYU Plagiarism Policy:

“As a Gallatin student you belong to an interdisciplinary community of artists and scholars who value honest and open intellectual inquiry. This relationship depends on mutual respect, responsibility, and integrity. Failure to uphold these values will be subject to severe sanction, which may include dismissal from the University. Examples of behaviors that compromise the academic integrity of the Gallatin School include plagiarism, illicit collaboration, doubling or recycling coursework, and cheating. Please consult the Gallatin Bulletin or Gallatin website <http://www.gallatin.nyu.edu/academics/policies/policy/integrity.html> for a full description of the academic integrity policy.”

Policy on Electronic Devices (laptops, tablets, cell phones, etc.):

There will be no use of computer laptops, tablets or cell phones during the class. Students will be given breaks during the course. If a student is seen using an electronic device without permission, then that student will be given a warning about not using the device. If the student persists in using the electronic device during class, then the student may be asked to leave. This

may result in a lower grade.

Session-by-session details:

I intend to post weekly assignments via a Google Docs site, or via e-mail – depending on the class's preference.

Week #1 (September 4th, 2015): Overview of course: syllabus and Class #1 assignments discussed. Instructions on how to set up personal BLOG and DELICIOUS sites. Presentation of Digital Art relating to Kinetic Sculptures. Required New Media websites to be reviewed each week: BoingBoing, PSFK.com, The Creators Project, Toxel.com, The Arty of Title, Song Exploder, BrainPickings.com, The Verge, and Professor Ken Perlin's New Media Blog. Demos of New Media websites. Each student is required to set up an individual one-on-one meeting with Cynthia Allen to discuss their Final Project ideas.

Week #2 (September 11th, 2015): Class discussion on assigned New Media websites. Demo of additional Kinetic Sculpture and Each student will show his or her New Media Trends assignment. 9-11 history will be discuss.Class will have access to each student's Blog website. Student class list of Blog websites will be e-mailed to each student. Virtual Reality history will be demoed.Professor Ken Perlin's past New Media research will be shown (demo on what Professor Perlin's Academy Award for Scientific and Technical Achievement was for). Potential final Project topics and implementation of New Media for these projects discussed.

Week #3 (September 18th, 2015):

Lecture on Hologram art. Examples of potential final project topics demoed from previous DANM classes. Remind class to set up student appointments.

Assignments of New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com, and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media). Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #4 (September 25th, 2015): Possible visit to New Media exhibits at Chelsea Galleries or MoMA (to be determined, depending on exhibits available).

Class discussion on Professor Ken Perlin's Media Research Lab and research. Each student will demo a topic culled from assignments on New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com, and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media).

Class discussion on these New Media topics. Potential final Project topics and implementation of New Media for these projects discussed. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #5 (October 2nd, 2015): Class visit to Professor Ken Perlin's

Media Research Lab. Ken Perlin lecture on his Lab's research and on his innovative New Media projects. Class assignment will be to Blog on visit to Professor Ken Perlin's Media Research Lab and his lecture and to post on their

Delicious links to what Professor Perlin discussed.

Assignments of New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com., and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media). Each student is required to set up a 2nd individual one-on-one meeting with Cynthia Allen to discuss their Final Project ideas and New Media implementation of their ideas. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #6 (October 9th, 2015): Student demos of Final Project ideas.

Lecture on "drone" new media art.

Assignments on New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com, and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media).

Class discussion on these New Media topics. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #7 (October 16th, 2015): Assignments on New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com., and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media). Class discussion on these New Media topics. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #8 (October 23rd, 2015): Assignments on New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com, and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media). Class discussion on these New Media topics. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #9 (October 30th, 2015): Potential guest lecturer on Computer Game Design. Each student is required to set up a 2nd individual one-on-one meeting with Cynthia Allen to discuss their Final Project ideas and New Media implementation of their ideas. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #10 (November 6th, 2015): Back-up date for guest lecturer/s, or Chelsea Galleries or museum exhibits visits. If no lecture or field trip then student demonstrations on development of Final Project ideas. Assignments on New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com, and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media). Class discussion on these New Media topics. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #11 (November 13th, 2015): Student demonstrations on

development of Final Project ideas. Assignments on New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com, and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media). Class discussion on these New Media topics. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #12 (November 20th, 2015): Assignments on New Media articles from BoingBoing, PSFK.com, The Creators Project, Toxel.com, and Professor Ken Perlin's New Media Blog (To Be Determined as each day there are different updates on New Media). Class discussion on these New Media topics. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #13 (December 4th, 2015): Final Project demonstrations. Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.

Week #14 (December 11th, 2015): Final Project demonstrations. Discussion: What have you learned this semester? Final questions and/or comments?" Cynthia Allen will post on Facebook, Google Docs or via an e-mail to the class, a list of website links on topics presented and discussed.