New York University will offer a baccalaureate program next September that will require no major and a minimum of classes.

Tailored as "an experiment in individualized instruction," the program will stress internships, apprenticeships, field work, travel and independent study. Regular college courses need account for only one-third of a student's work load. Those who complete the course will be granted bachelor's degrees.

Anyone who has not formally received a college degree is eligible for the program. This includes high-school graduates, students already enrolled in another college and working people who may be well beyond college age.

Already, more than 1,300 persons have expressed interest in the program, at a school badly hampered by shrinking enrollment in its undergraduate divisions. Only 65 students, however, will be admitted to the first class, with 130 entering the second year and ultimately a maximum of 200.

The program is being initially financed by a $22,000 planning grant from the Union of Experimental Colleges, which is sponsoring similar programs at 20 colleges, including Antioch College, Yellow Springs, Ohio, the University of California at Berkeley, Goddard College, Plainfield, Vt., and Skidmore College, Saratoga Springs, N.Y.

Students enrolling in the N.Y.U. program can accumulate credits at any of the other participating schools. None of the others, however, offers an accredited bachelor's degree.

Rather than declare a major, students in the program will enter into a contract with a faculty adviser by selecting a broad area of interest and then charting their course of study. This may be completed in as few as three years or more than six. Credits are expected to be fairly evenly divided among regular college courses, independent study and internships.

Tuition, as at other N.Y.U. colleges, will be $2,700 a year. When a student feels he has completed sufficient study to warrant a degree, he has his work reviewed by his adviser and, ultimately, by the entire faculty of the program.

Degree eligibility will be determined by such things as sculptures, paintings, recorded materials, logs, work experience and, to a small extent, grades in prescribed courses. A woman who selects to study home economics, for instance, might be judged on a cake she baked, among other things.

"The man married with three children just doesn't have the time to take off and go to regular college for four years," said Dr. Herbert London, director of the program. "But he can do this. We're appealing to a different student."

After two years, the University Senate's Educational Policy Committee will review and evaluate the program, recommend and whether or not to retain it.